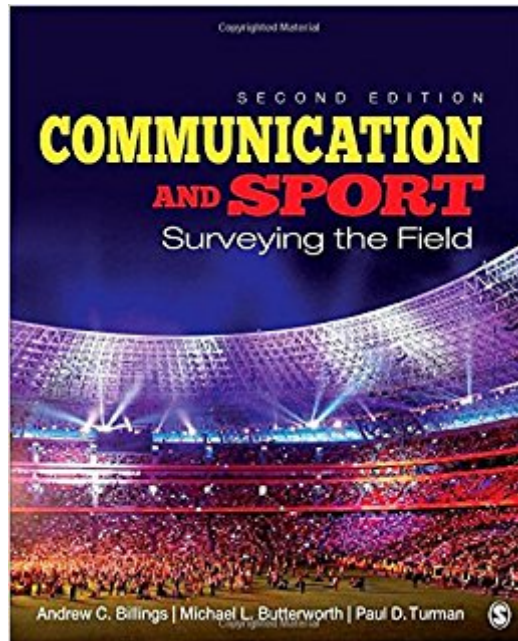




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Communication And Sport: Surveying The Field



Synopsis

The Second Edition of *Communication and Sport: Surveying the Field* offers the most comprehensive and diverse approach to the study of communication and sport available at the undergraduate level. Newly expanded to incorporate the latest topics and perspectives in the field, the New Edition examines a wide array of topics to help readers understand important issues such as sports media, rhetoric, culture, and organizations from both micro- and macro- perspectives. Everything from youth to amateur to professional sports is addressed in terms of mythology, community, and identity; issues such as fan cultures, racial identity and gender in sports media, politics and nationality in sports, and sports and religion are explored in depth, and provide useful, applied insight for readers. Practical and relevant, epistemologically diverse, and theoretically grounded, the Second Edition of Billings, Butterworth, and Turman's text keeps readers on the cutting-edge.

Book Information

Paperback: 408 pages

Publisher: SAGE Publications, Inc; 2 edition (April 2, 2014)

Language: English

ISBN-10: 1452279136

ISBN-13: 978-1452279138

Product Dimensions: 1 x 7.2 x 9.2 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 1 customer review

Best Sellers Rank: #158,718 in Books (See Top 100 in Books) #19 in Books > Sports & Outdoors > Miscellaneous > Journalism #154 in Books > Textbooks > Communication & Journalism > Journalism #326 in Books > Reference > Writing, Research & Publishing Guides > Writing > Journalism & Nonfiction

Customer Reviews

Andrew C. Billings (PhD, Indiana University) is the Ronald Reagan Chair of Broadcasting and director of the Alabama program in Sports Communication at the University of Alabama. His research interests lie in the intersection of sport, mass media, consumption habits, and identity-laden content. He is the author and/or editor of nine books, including *Olympic Media: Inside the Biggest Show on Television*; his writings have been translated into five languages. Billings is also the author of over 90 refereed journal articles and book chapters in outlets such as

the Journal of Communication, Journalism & Mass Communication Quarterly, Mass Communication & Society, and the Journal of Broadcasting & Electronic Media. Dr. Billings serves on many editorial boards, including the journal Communication & Sport, where he currently acts as associate editor. Michael L. Butterworth (PhD, Indiana University) is director and associate professor of the School of Communication Studies at Ohio University. He is the author of Baseball and Rhetorics of Purity: The National Pastime and American Identity during the War on Terror, as well numerous scholarly articles in such journals as Communication and Critical/Cultural Studies, Communication & Sport, Communication, Culture & Critique, Critical Studies in Media Communication, and the Quarterly Journal of Speech. He has taught undergraduate and graduate courses in communication and sport, with particular emphasis on metaphor, myth, and politics. He also serves as the founding executive director for the International Association for Communication and Sport. Paul D. Turman (PhD, University of Nebraska) is the Vice President for Research & Economic Development for the South Dakota Board of Regents. His scholarly research focuses on the role of communication in the coach-athlete and parent-child relationship within a sport context. Prior to his time with the Board of Regents, he taught courses in communication and sport at the University of Northern Iowa. His scholarly work has been published in journals such as Communication Education, the Journal of Applied Communication Research, the Journal of Family Communication, and Communication Studies.

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